

## inter-Next Integrated Banking Platform

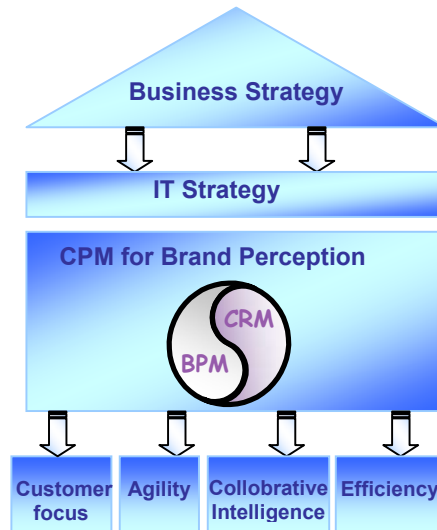


### Abstract

inter-Next is designed according to banking sector's needs; which includes instilling Customer Relationship Management (CRM) at the core of a bank's customer sale and service culture, improving operational efficiency, supporting "Sales Portal" strategy through highly integrated distribution channels.

In a process-rich industry like banking, BPM plays an extremely critical role in increasing efficiency, reducing costs and improving staff productivity. Thus BPM is implemented through out all Banking Platform. Customers use BPM solutions to streamline and accelerate core processes.

The unique combination of best-of-breed IT infrastructure guarantees scalable solutions with speedy implementation and adds value to customer by saving time, saving money, and adding value to the bank's internal and external customers.



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## INTER- NEXT

inter-Next is designed according to business requirements of banking sector. Architectural design of this platform is focused on redundancy, flexibility, scalability and security to provide our customers competitive advantage in the marketplaces.

The solution provides an integrated platform that offer Analytic Banking, Operational Banking, Customer Based Banking and it can be delivered across multiple channels including Internet/Kiosk, ATM/POS, Call Center and Mobile Devices.

The building blocks of this platform have been constructing one by one.

### **1-) inter-IMS - Identity Management System:**

Identity Management System is developed in order to provide support for automated registration of users starting from user recruitment process ending at leaving job, including management of lost passwords and user department code changes. IMS delivers superior integrated user provisioning and identity synchronization services for enhanced security, lowered costs, improved productivity. Through IMS, all user privileges are consolidated in one system.

### **2-) inter-Pusula - CRM Customer Relationship Management System**

Pusula is a centralized Customer Management tool for all contacts, customers and portfolio managers. The goal of Pusula is one and unique customer throughout the bank's systems. Pusula puts customer at the center of a bank's systems.

### **3-) inter-Görevlerim - Portfolio Management System**

Portfolio Managers at branches are using 'Görevlerim' software to manage their portfolios' daily processes in order to provide one-to-one service to the customers on their portfolios. Through this system they can manage the customer cash flow and customer payments and investments.

### **4-) inter-Rota - BPM Tool**

Processes are dynamic entities that evolve continuously and require constant monitoring and enhancements and this is only possible through the use of business process management (BPM) tools and techniques. Rota-BPM tool is developed by Intertech which leads to higher productivity, improved process control, more visibility and reduced errors. Rota helps our customers in order to do very fast, easy, standard and error-free operations.

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## 5-) inter-F.A.C.E. - Core Banking System

inter-F.A.C.E. is the core banking software of Banking Platform. inter- F.A.C.E is fully integrated with BPM tool and CRM. It is the first core banking software, completely developed with Microsoft .net framework and with SQL Server 2005 database, the vision of this operational banking system is;

- High availability
- High performance
- Thin client - Web based presentation layer
- Scalability - Multi-tiered structure
- Based on Business Process Management methodology
- Easy to adopt for new products – Parametric structure
- Standard integration services for all distribution channels
- Security
- Customer oriented
- Sales oriented
- Modular structure
- Product based definitions
- Easily maintain and manage
- User friendly

Main modules are listed below;

- Current Accounts
- Term Deposits
- Payment Systems (Utility payments and orders)
- Cheques (check book, disbursement ,collection and clearing)
- Retail Loans
- Commercial Loans
- Foreign Exchange
- Treasury Operations
- Safe Deposit Box

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## **6-) inter-Fortun@ - Distrubition Channel Management System**

In order to assist organizations in integrating all of its delivery channels to ensuring customers get a seamlessly unified service level across all delivery channels Fortun@ - Internet Banking Platform is developed by Intertech. It is a unique platform for all Distribution Channels. It is developed with the same architecture as inter-F.A.C.E. Fortun@ supports multiple channels such as internet banking, call center, wireless channels (WAP, SMS, PDAs), kiosks and branch operations. By using a single code base, operational changes are easily adapted across all channels.

## **7-) inter-RaporServis – Reporting Tools**

RaporServis - Reporting Tool is developed by Intertech to provide a reporting environment with web front-ends in order to automate the preparation of scheduled reports. This web based application also provides an effective platform for sharing these reports on wide area without any deployment and performance problems. The report design is parametric, so the administrator can design his own reports, and can schedule according to their needs. And all the users can customise these reports accordingly.